



CHARLOTTE

*THE GRADUATE SCHOOL*

**GRADUATE  
EDUCATION**

**SUMMIT**

*September 20, 2024*

# Welcome & Updates

*Pinku Mukherjee*

*Interim Associate Provost and Dean of the Graduate School*



# Agenda

9:00 - 10:30 AM Presentations

10:30 - 11:00 AM Table Talk

# | Points of Pride



6,200+

## Total Graduate Students

Record Number of Students from  
Diverse Groups

*Fall 2024 Census*



## Nationally Ranked Graduate Programs

20 Programs or  
Specialties in the Top 100

*U.S. News & World Report*



*May 2024*

## Record Number of Graduate Degrees Conferred

1,680+ Graduates



## Exceptional Faculty and Staff

+780 Graduate Faculty  
+30 Staff Members



# Graduate Programs in Top 100 in the 2024-25 USNWR Rankings



## Target:

32 programs/specialties  
ranked in top 50

- Healthcare Management\* (#41) (2023-24)\*\*
- Part-time MBA (#45)
- Nursing – Anesthesia\* (#51)
- Public Affairs\* (#57)
  - Local Government Management\* (#21)
  - Public Finance\* (#23)
  - Nonprofit Management (#24)
- Social Work\* (#67)
- Public Health\* (#68)
- Statistics\* (#70) (2022-23)\*\*
- Education (#71)
- Civil Engineering\* (#77)
- Mechanical Engineering\* (#86)

- Clinical Psychology (#88) (2020)\*\*
- Electrical/Electronic Engineering\* (#92)
- Computer Science\* (#96)

## Online Graduate Program Rankings

- Master's in Education programs: #1 in North Carolina and #23
  - Special Education\* programs: #16
- Master's in Nursing programs: #26
  - Includes three programs: MSN in Community/Public Health Nursing, MSN in Nurse Educator and MSN in Nurse Administrator
- Master's in Engineering programs: #72
  - Includes two programs: Master of Science in Engineering Management and Master of Science in Construction & Facilities Engineering

\* Based solely on peer assessments

\*\* Rankings not updated with this release

Updated: 6/19/24

# Strategic Plan Timeline



*GPDs, Chairs,  
Deans, Assoc  
Deans, and  
Administrative and  
support units.*

# Strategic Plan Focus Areas

**Students** – Enhance the Graduate Student Experience and Facilitate Student Success

**Programs** – Advance Charlotte’s Academic Prominence in Graduate Education through Program Excellence

**Research** – Foster Top-Tier Research & Innovation throughout the Graduate Community

**Community Engagement** – Elevate the Graduate School’s Engagement with UNC Charlotte and Beyond



**CHARLOTTE**  
THE GRADUATE SCHOOL

# Graduate & Professional Student Government (GPSG) President

*Kaitlin Klotz, Chair*

# Thank you!

GPSG extends its gratitude for all that you do as GPDs to help us navigate our graduate programs and make the graduate student experience positive.



# What is Graduate and Professional Student Government (GPSG)?

- GPSG is the primary representative unit for the graduate and professional students of UNC Charlotte
  - We advocate for the academic, logistical and social needs of our graduate and professional student community.





# GPSG Leadership



- President: Kaitlin Klotz
- Vice President: Mohammad Khalid
- Treasurer: Vineet Chadalavada
- Secretary: Sunday Akanji
- Chief of Staff: Rae Gordon
- Chief Technology Officer:
  - Cassie Catacalos
- Chief Marketing and Outreach Officer:
  - Sophie Tanker

# Benefits of Graduate Student Organizations (GSOs)

- Representation in the GPSG Senate
  - GSOs affiliated with GPSG have voting rights
  - Monthly senate meetings provide GSOs with the ability to promote their programming efforts and initiatives
- Organization funding opportunities are available
  - Operational - For the day-to-day operations of GSOs
  - Event - For special events including workshops, guest speakers, and socials



# Graduate Student Travel Funding

- Graduate students are eligible to apply for funding to support conference travel
  - Up to \$300 for non-GSO members traveling to a conference but not presenting (\$400 if international)
  - Up to \$600 for GSO members traveling to a conference and presenting (\$700 if international)
  - Fall travel application for travel occurring between October 1st and December 31st will close at 11:59 PM on Friday, September 20th.

# Contact Information

- President: [gpsgpresident@charlotte.edu](mailto:gpsgpresident@charlotte.edu) (Kaitlin Klotz)
- Vice President: [gpsgvicepresident@charlotte.edu](mailto:gpsgvicepresident@charlotte.edu) (Mohammad Khalid)
- Treasurer: [gpsgtreasurer@charlotte.edu](mailto:gpsgtreasurer@charlotte.edu) (Vineet Chadalavada)
- Secretary: [gpsgsecretary@charlotte.edu](mailto:gpsgsecretary@charlotte.edu) (Sunday Akanji)
- Chief of Staff: [gpsgchiefofstaff@charlotte.edu](mailto:gpsgchiefofstaff@charlotte.edu) (Rae Gordon)
- Chief Technology Officer: [gpsg-cto@charlotte.edu](mailto:gpsg-cto@charlotte.edu) (Cassie Catacalos)
- Chief Marketing & Outreach Officer: [stanker@charlotte.edu](mailto:stanker@charlotte.edu) (Sophie Tanker)

# More Information



GPSG Website



GPSG  
Newsletter  
Sign-up

Email: [gpsgpresident@charlotte.edu](mailto:gpsgpresident@charlotte.edu)

# Graduate Council Chair

*Dr. Concepción Godev  
Languages, Cultures, and Translation*

# Graduate Council Members



**Concepcion Godev**  
Graduate Council Chair  
Languages, Cultures and  
Translation



**Pinku Mukherjee**  
Ex-officio Member  
The Graduate School



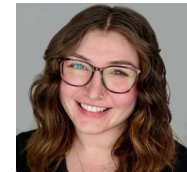
**Dan Jones**  
Graduate Council  
Secretary  
The Graduate School



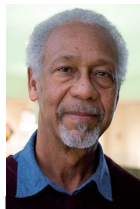
**Annette Parks**  
Graduate Council  
Secretary (outgoing)  
The Graduate School



**Garrison Libby**  
Ex-officio Member  
Atkins Library



**Ashley O'Bruba**  
Graduate Student  
Representative  
Master's Candidate, MBA



**David Gall**  
Arts + Architecture



**Monica Johar**  
Business



**Liz Cooper**  
Computing and  
Informatics



**Craig Allan**  
Humanities &  
Earth and Social  
Sciences



**Terry Xu**  
Engineering



**Dace Brown**  
Graduate Council Vice Chair  
Health & Human Services



**Kyle Cox**  
Education



**Erika Montanaro**  
Humanities &  
Earth and Social  
Sciences



**Jay Troutman**  
Science

# Graduate Council Alternates



**Beth Auten**  
Health and Human  
Services



**Beth Murray**  
Arts + Architecture



**Sungjune Park**  
Business



**Rick White**  
Computing and Informatics



**Aidan Browne**  
Engineering



**Redwan Bin Abdul Baten**  
Health and Human  
Services



**Tsing-Hua Her**  
Science





# UNC Charlotte Health And Wellbeing (HWB) Unit Overview

Chris Smith, MPH  
Associate Vice Chancellor, Student Affairs

September 20th, 2024



# OUR HWB PROMISE

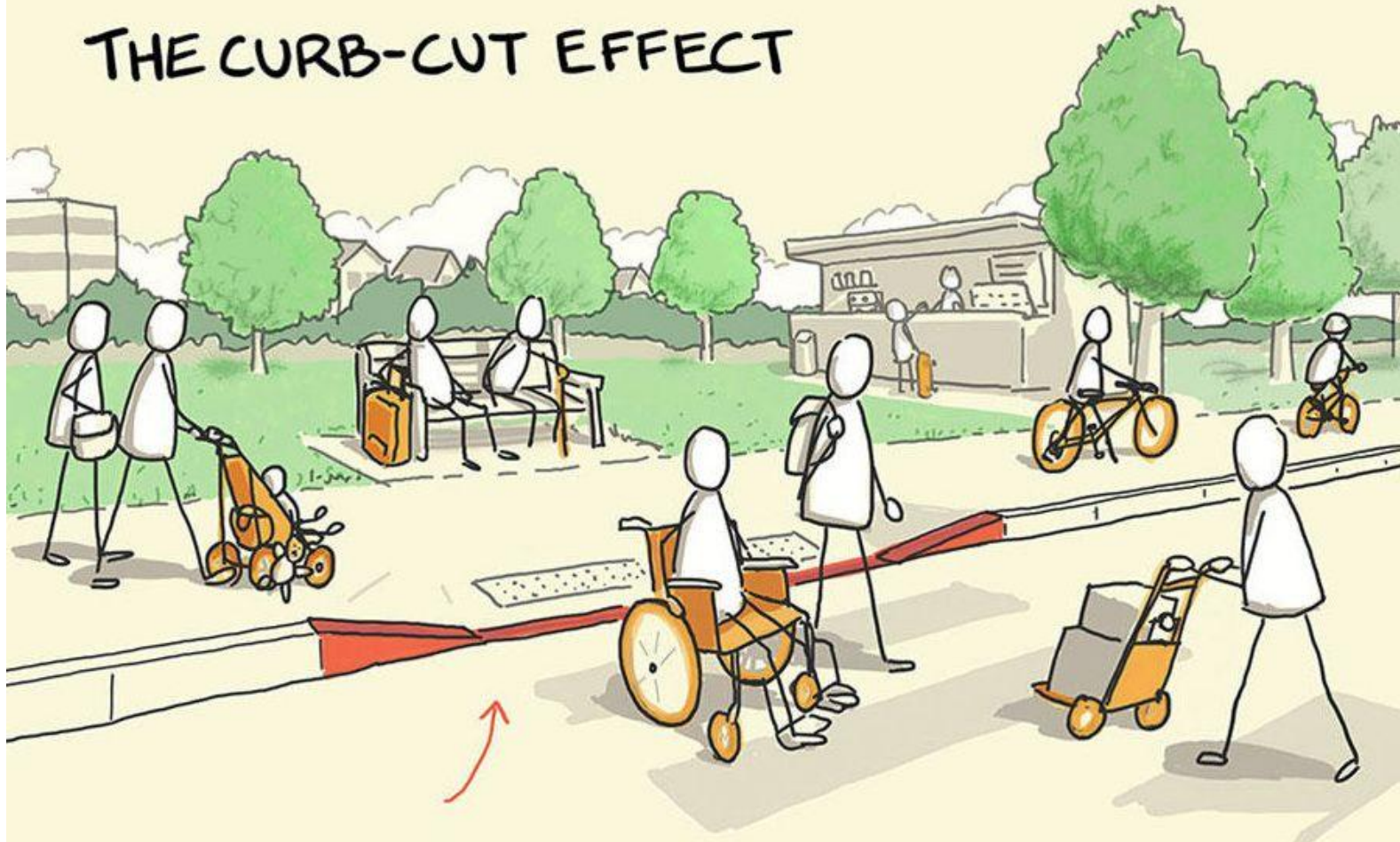


We are committed to fostering  
the **holistic wellbeing** of  
students by providing  
**collaborative care** and support.





# THE CURB-CUT EFFECT



## Social Determinants of Health

### What are social determinants of health?

Social determinants of health (SDOH) are the conditions in the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks.

SDOH can be grouped into 5 domains:



[Economic Stability](#)



[Education Access and Quality](#)



[Health Care Access and Quality](#)



[Neighborhood and Built Environment](#)



[Social and Community Context](#)



 [Download SDOH graphic \(141.23 KB\)](#)

Suggested citation





## HEALTH & WELLBEING UNIT



*Center for Wellness Promotion*



*University Recreation*



*Student Health*



*Counseling & Psychological Services*



*Center for Integrated Care*





## Center for Wellness Promotion Services

Substance Misuse  
Education

Recovery Support

Interpersonal Violence  
Prevention

Self Care

Sexual Health  
Education

Stress  
Management



*Our Students*

# Upcoming Programs

**Suicide Prevention Week**  
SUNDAY, SEPT. 8  
SATURDAY, SEPT. 14

**EVENTS**

- ALL WEEK**  
Pinwheels for Prevention Educational Display  
STAR QUAD
- TUESDAY 9/10**  
Chalk the Walk  
OUTSIDE PROSPECTOR @ 12:30 - 2p.m.  
QPR Training (Student)  
Virtual @ 4:30pm - 6pm
- WEDNESDAY 9/11**  
Hope Wall  
Student Union Lobby @ 11a.m. - 1p.m.
- THURSDAY 9/12**  
Recess: Self-Care Edition  
ft. Goat Yoga  
STAR QUAD & CHHS/CoEd Plaza @ 2-5p.m.

CENTER FOR WELLNESS PROMOTION

**RECESS**  
**SELF CARE EDITION**  
FEATURING GOAT YOGA

**THURSDAY, SEPT. 12**  
STAR QUAD & CHHS/GOED PLAZA • 2PM - 5PM

GOAT YOGA FROM 2:30-3:30PM • YARD GAMES • PAINTING  
AROMATHERAPY • T-SHIRT GIVEAWAY  
INTERACTIVE WELLNESS RESOURCES • FOOD TRUCKS AND MORE

CENTER FOR WELLNESS PROMOTION | COUNSELING AND PSYCHOLOGICAL SERVICES

## RECOVERY AWARENESS MONTH

**September is National Recovery Month**

Recovery Month is a national observance held every September. It's a time to recognize and celebrate the progress people make in their journey to recovery from substance use and mental health challenges. During the month it's also a great opportunity to highlight the advancements in treatment and recovery practices and to advocate for continued support and resources for individuals and communities. Most importantly this month increases efforts to raise awareness and reduce stigma. We believe Recovery is For Everyone.

- 09/03 Recovery by the Slice**  
Lynch Archway  
12:00pm-2:00pm
- 09/18 Mix and Mingle Mocktails**  
South Village  
1:00pm-3:00pm
- 09/19 Sober Tailgate**  
BATT Cave  
3:30pm-5:30pm

R4E RECOVERY IS 4 EVERYONE | CHARLOTTE CHARLOTTE RECOVERY PROGRAM | WE ARE RECOVERY

Mental Health First Aid (STU)	09/17/2024 & 09/19/2024	4pm-7pm	VIRTUAL
Safer Drinking: Bystander Intervention	9/23	4:00 PM	SHC 293

## FREE STI & HIV TESTING

Come out for FREE HIV/STI testing!  
Do you know your status? Knowing your status is self-care.

- 9/04: UNION 262 & 263  
11:00AM - 3:00PM  
Hosted by CWP
- 9/26: STUDENT HEALTH  
2:30PM - 4:30PM  
Hosted by Student Health
- 10/10: UNION 2ND FLOOR  
11:00AM - 2:00PM  
Hosted by Student Health & CWP
- 10/30: UNION 262 & 263  
11:00AM - 3:00PM  
Hosted by CWP
- 11/14: STUDENT HEALTH  
11:00AM - 3:00PM  
Hosted by Student Health
- 11/20: UNION 262 & 263  
11:00AM - 3:00PM  
Hosted by CWP
- 12/02: UNION 262 & 263  
11:00AM - 3:00PM  
Hosted by CWP

ZERO | PLEASE | CENTER FOR WELLNESS PROMOTION | OUR WELLNESS PEER HEALTH EDUCATOR | VPC | APHI

**GREEN DOT**

**Student Overview:**  
9/12, 5-6pm, Virtual

**F/S Overview:**  
9/18, 10-11:30am, Virtual

**Bystander Training:**  
9/25, 4:30-8pm, PMSU 200





## University Recreation Service Locations

UREC

UREC Indoor &  
Outdoor Pool

Demonstration  
Kitchen

NRFC - *Northeast Rec  
Field Complex*

Belk  
Gymnasium

C.O.R.E.  
*Calisthenic Outdoor  
Recreation Equipment*

Roy R. Fielding  
Aquatic Center

Hayes Field  
Complex



*Urec Building*



## University Recreation Special Events



**RecFest & Glow Rush**  
August 18th-23rd



**Pink Week & Big VB**  
October 2024



**49er Gold Rush 5K**  
February 2025





UNIVERSITY RECREATION

# FALL '24 SEMESTER PROGRAM GUIDE

## SCAN TO ACCESS



### every BODY every MIND every DAY



**aquatics**  
indoor and outdoor pool swim lessons and clinics lap lanes and group fitness



**intramurals**  
competitive, intermediate, and rec free agent program leagues and one day tournaments



**group fitness**  
80+ different classes small group training speciality classes



**recreation**  
outdoor and indoor facilities basketball and volleyball courts badminton and table tennis



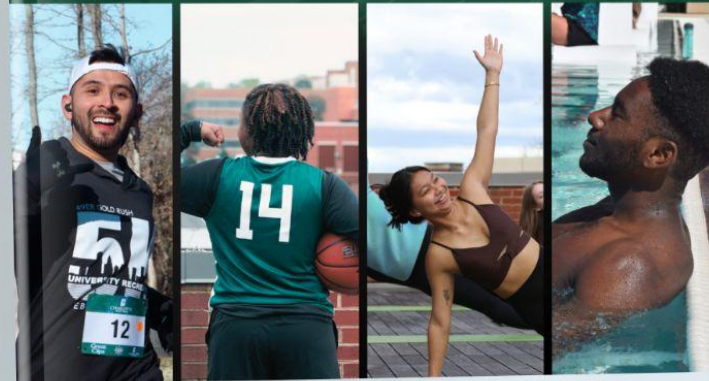
**sport clubs**  
30+ clubs to join competitive, instructional, and rec student managed and initiated



**strength training**  
personal training equipment orientation small group training

UNIVERSITY RECREATION

- UREC
- BELK GYM
- HAYES FIELD COMPLEX
- NRFC - NORTHEAST REC FIELD COMPLEX







## *Student Health Services*

Primary  
Medical Clinic

Lab/Radiology  
Services

Sports Medicine  
Clinic

Pharmacy

Sexual Health &  
STI Screenings

Psychiatric  
Services

Nutrition  
Counseling

Immunizations



*Our Work*

# Upcoming Programs

## Health Fest 2024,

- October 10, 11:00am-2:00pm

## Flu Clinics

- 10/1, 10/8, 10/10, 10/17, 10/22, 10/31

## STI Clinics

- 9/25- 3:00pm-5:00pm, Student Health
- 10/10- 11:00am-2:00pm, Union 2nd floor
- 11/14- 1:00pm-3:00pm, Student Health

## Meal Prep Series

- 10/24- Mediterranean Lentil Bowls
- 11/20- Sheet Pan Meatball Subs





## Counseling & Psychological Services

### FIRST STEP

Access Appointment  
*15 minutes | Same Day Service*

Workshops

Outreach & Community  
Engagement

Group  
Counseling

Individual  
Counseling



*Our Staff*



# Upcoming Programs

- Help Desk
- Cope & Connect
- Drop-in spaces
  - First Gen Niners
  - Military & Veterans Services Support
  - Graduate Student Support





COUNSELING AND  
PSYCHOLOGICAL SERVICES

# GRADUATE STUDENT SUPPORT SPACE

AT ATKINS 146  
(CGLL Classroom)

**September 18**

12PM-1PM

Grad Grind Unwind:  
Coping & Connecting

**October 29**

3PM-4PM

Falling into Wellness:  
Rest & Reset

**November 20**

12PM-1PM

Cultivating  
GRADitude



THOMAS L. REYNOLDS  
CENTER FOR  
GRADUATE  
LIFE & LEARNING



UNIVERSITY OF NORTH CAROLINA  
CHARLOTTE



## *Center for Integrated Care Services*

Clinical Case  
Management

Off-Campus Mental  
Health Treatment

Transitional  
Care

Financial  
Support

Return to  
Campus Support

Home & Food  
Insecurity

Wrap-Around  
Support

Navigating Off-Campus  
Wellness Resources



# Upcoming

- JED Campus Leadership
- Sippin' Tea w/ CIC
- Holistic Health & Wellbeing Referrals





UNIVERSITY OF NORTH CAROLINA  
CHARLOTTE



You can't pour from an empty cup.  
Take care of yourself first.



**Chris Smith, MPH**  
**Associate Vice Chancellor, Student Affairs**  
**(Health & Wellbeing)**  
**[csmi675@charlotte.edu](mailto:csmi675@charlotte.edu)**





UNIVERSITY OF NORTH CAROLINA  
CHARLOTTE

# Office of Research Commercialization and Partnerships

Bradley C. Fach (Brad), MS, MBA,  
US Patent Agent

Director – Licensing and Operational Excellence

[bfach@charlotte.edu](mailto:bfach@charlotte.edu)



## Office of Research Commercialization and Partnerships



### **We are committed to:**

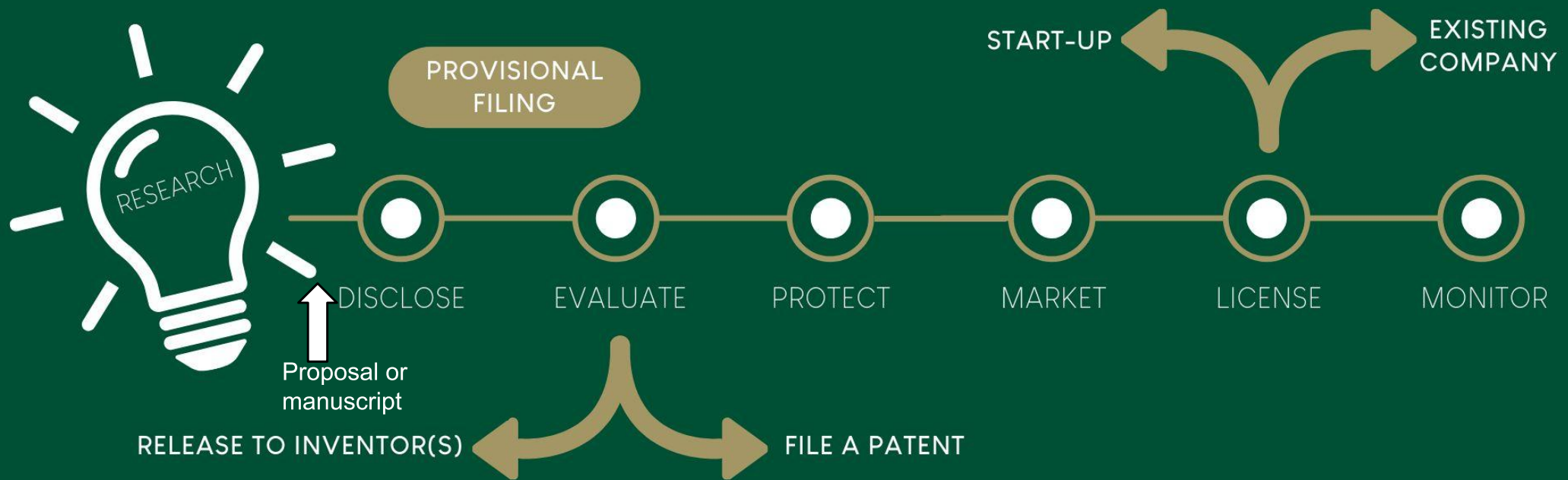
- Fostering innovation and economic growth
- Celebrating research in all its forms

### **We support research through:**

- Invention review and patent filing
- Commercialization, market research, licensing, and partnerships with industry
- Review and sign certain agreements (NDAs, MTAs, Data-Use Agreements)

# INTELLECTUAL PROPERTY PROCESS

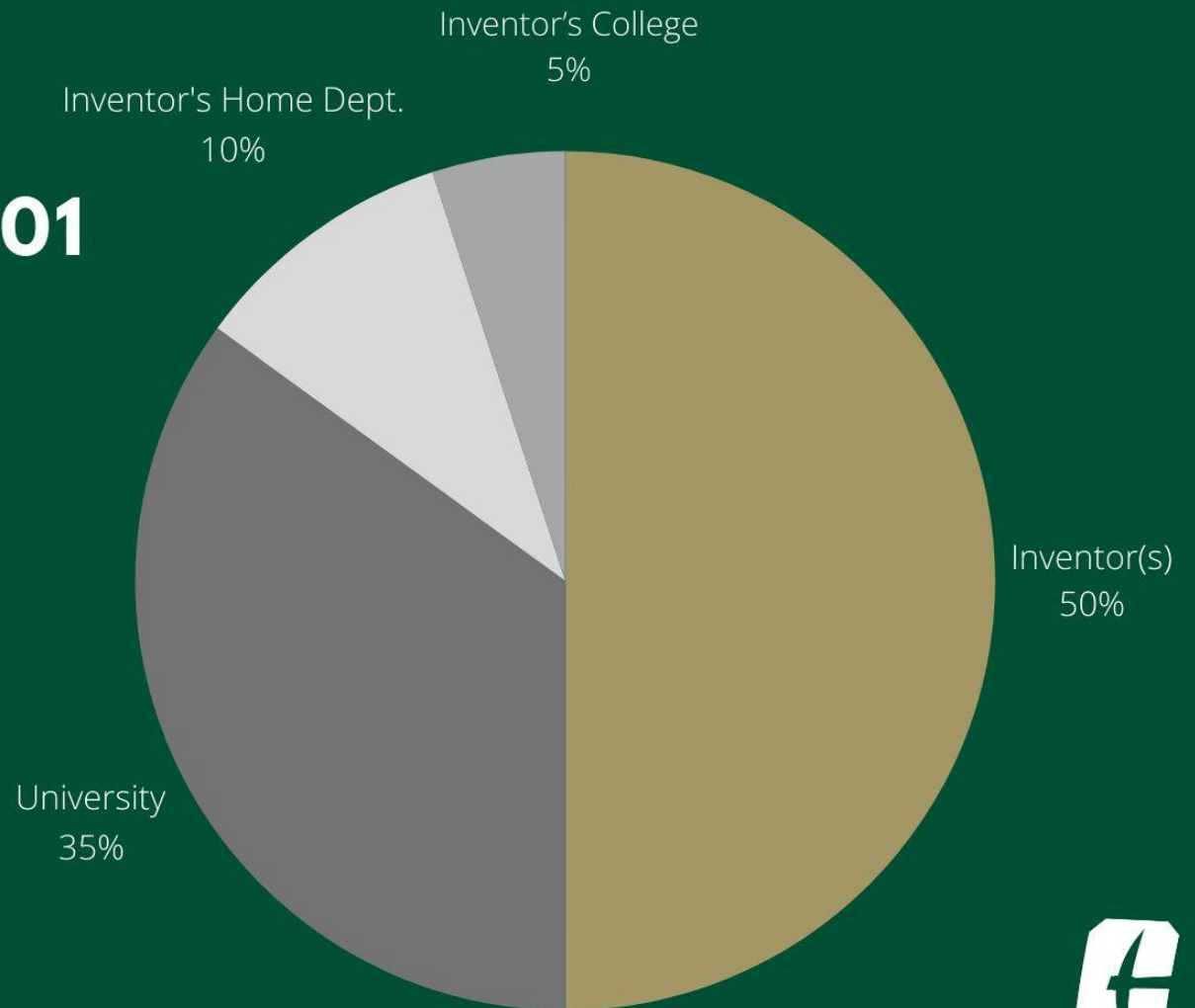
OFFICE OF RESEARCH COMMERCIALIZATION AND PARTNERSHIPS



# PATENT POLICY #301

## INVENTOR'S REVENUE SHARE

After Reimbursement of Expenses





## Authors vs. Inventors

### An Inventor on a patent

- Makes a discovery
- Has an idea
- Does not have to do the work
- Strict legal meaning with case law we must follow (US patent law)



### An Author on a manuscript

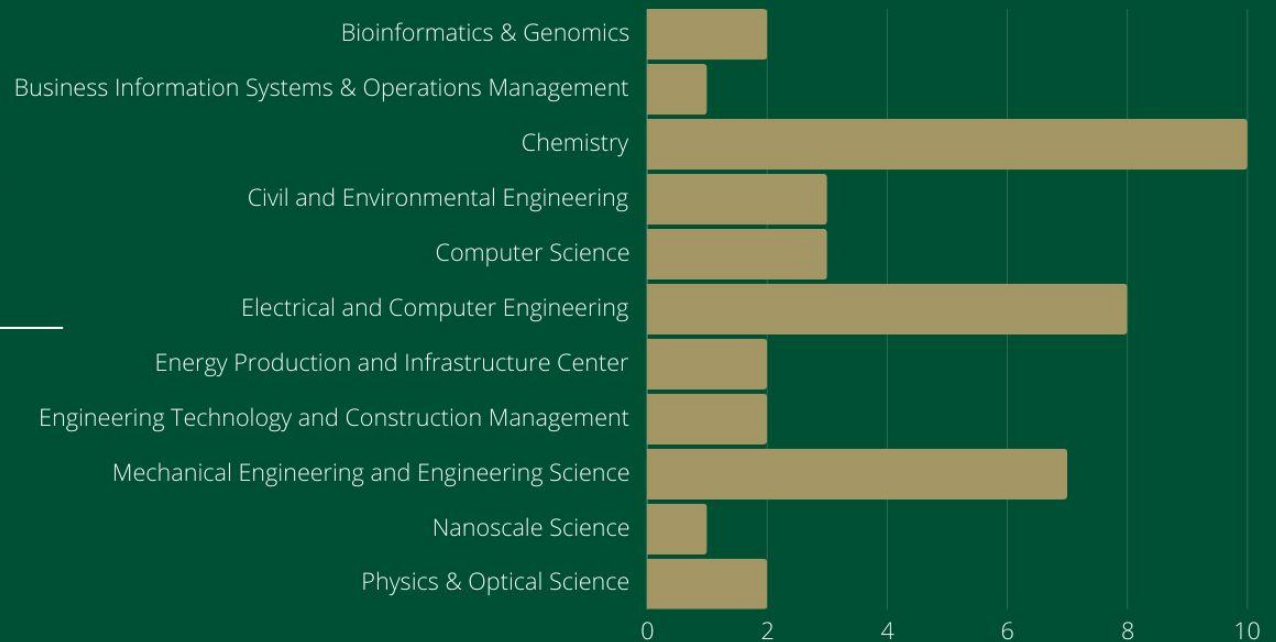
- May be anyone that contributed to a project
- We generally follow academic norms
- UNC Charlotte Authorship Policy #318



# INVENTIONS BY DEPARTMENT

FY 2024

OFFICE OF RESEARCH COMMERCIALIZATION AND PARTNERSHIPS



\*SOME INVENTIONS ARE COLLABORATIONS WITH MULTIPLE DEPARTMENTS





# Connect with the IP Team (ORCP)



**Email: [invent@charlotte.edu](mailto:invent@charlotte.edu)**  
**Office Location: PORTAL Suite 228**

[bfach@charlotte.edu](mailto:bfach@charlotte.edu)

# University Web IA and Redesign

PROJECT UPDATES

Sept. 20, 2024

Meg DellaMea, Larry Jessup

University Communications





# OVERVIEW

## Goals:

- Enhance the user experience and journey - *information architecture*
- Improve navigation - *information architecture*
- Cohesive and modern theme - *visual redesign*

## Collaboration:

- **Web Leadership team:**  
University Communications and OneIT/Web Services
- **Close coordination + frequent touchpoints**



# ***KEY PROJECT MILESTONES***

- Discovery
- Information Architecture
- Visual Design and Template Creation
- Coding and Technical Translation ***WE ARE HERE***
- Content Strategy + Creation ***AND HERE***



# ***TIMELINE FOR LAUNCH***

- **Early 2025 - May 2026 and beyond**





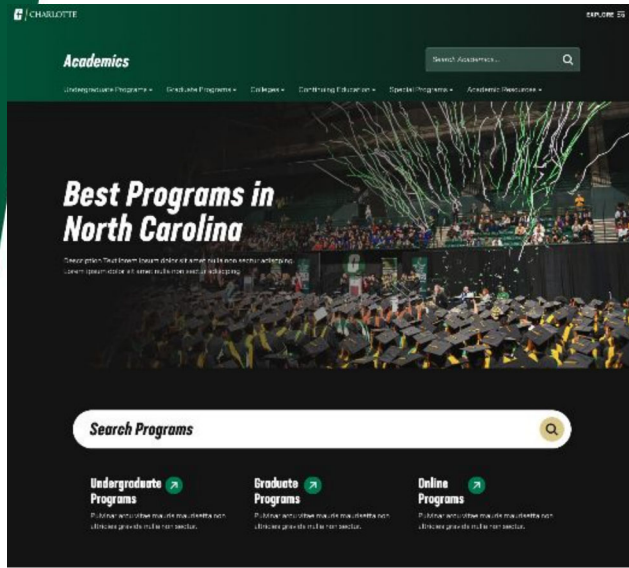
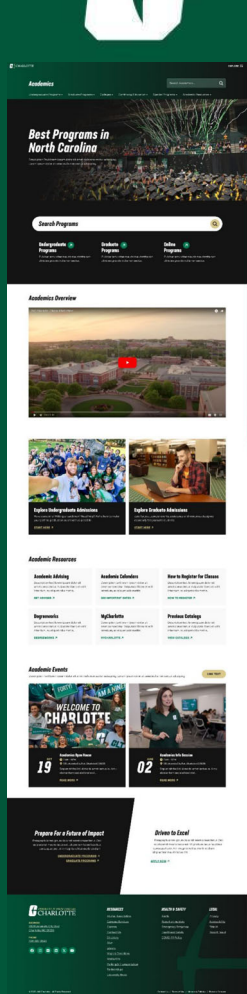
# ***PROGRAMMATIC INFORMATION***

- All for-credit programmatic information will be hosted on [academics.charlotte.edu](https://academics.charlotte.edu).
  - Consolidation of remaining programmatic information will take place when each corresponding site is migrated to the new theme.
  - Marketing capabilities
  - Improved user experience and SEO
  - Lower margin of error for misinformation/duplicative info

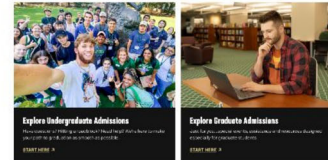




# ACADEMICS.CHARLOTTE.EDU



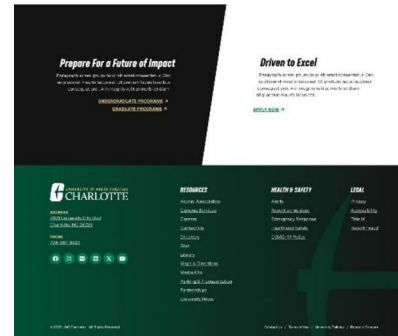
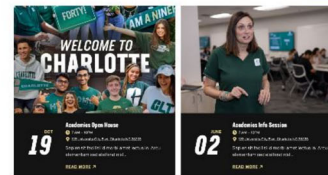
## Academics Overview



### Academic Resources



### Academic Events



- Programmatic Information Hub
- Catalog Integration
- RFI Integration
- Marketing Content Opportunities



# Graduate Program Page Example

CHARLOTTE EXPLORE

## Academics

Undergraduate Programs ▾ Graduate Programs ▾ Colleges ▾ Continuing Education ▾ Special Programs ▾ Academic Resources ▾

.. / Graduate Programs / Master's / Cybersecurity, M.S.

### CYBERSECURITY, M.S.

#### Request Information

FIRST NAME *	LAST NAME *
<input type="text" value="Norm"/>	<input type="text" value="Niner"/>
EMAIL ADDRESS *	MOBILE NUMBER
<input type="text" value="NormNiner@charlotte.edu"/>	<input type="text" value="1(704) 555-1234"/>

By providing your number you consent to receive marketing/promotional/notification messages from UNC Charlotte, to opt out, reply STOP at any moment. Message & data rates may apply.

[SEND REQUEST](#)

#### PROGRAM OVERVIEW

For 20 years, University of North Carolina at Charlotte faculty and students have provided a wide range of cybersecurity educational programs and pursued cutting-edge research to enable industry and government professionals to protect their organizations from cyberthreats. We are designated as a Center of Academic Excellence in Cyber Defense Education and Research by the National Security Agency.

[WILLIAMS STATES LEE COLLEGE OF ENGINEERING](#)

#### PROGRAM CONTACT

**Firstname Lastname**  
lastname@charlotte.edu  
1(704)555-1234

#### Ready to Apply?

Description text lorem ipsum dolor sit amet consectetur. Vulputate libero et velit interdum, ac aliquet odio mattis.

[APPLY NOW](#)

#### Still trying to decide?

Description text lorem ipsum dolor sit amet consectetur. Vulputate libero et velit interdum, ac aliquet odio mattis.

[REQUEST INFORMATION](#)

**Alert Text** – lorem ipsum dolor sit amet consectetur. Orci ac placerat mauris lacus est. Ut pretium lacus faucibus consequat orci. An [inline link text](#) magnis velit at morbi et diam consectetur sit. Mauris lorem id ultricies pellentesque turpis pellentesque montes aliquam.

### Cybersecurity, M.S. at a Glance

Paragraph lorem ipsum dolor sit amet consectetur. Orci ac placerat e pluribus lacus est. Ut pretium lacus faucibus le consequat orci. A in magnis velit atto vitae morbi et diam consectetur sit amet nulla non sectur.

 <b>APPLICATION DEADLINE</b> Deadline 1 - xx/xx/xxxx Deadline 2 - xx/xx/xxxx	 <b>START DATE</b> Fall Term - Aug 23, 2024 Spring Term - Jan 30, 2025	 <b>CREDIT HOURS</b> 33 Credit Hrs	 <b>DURATION</b> Full-Time 12-16 months Part-Time avg 2-2.5 years
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# Thank You!

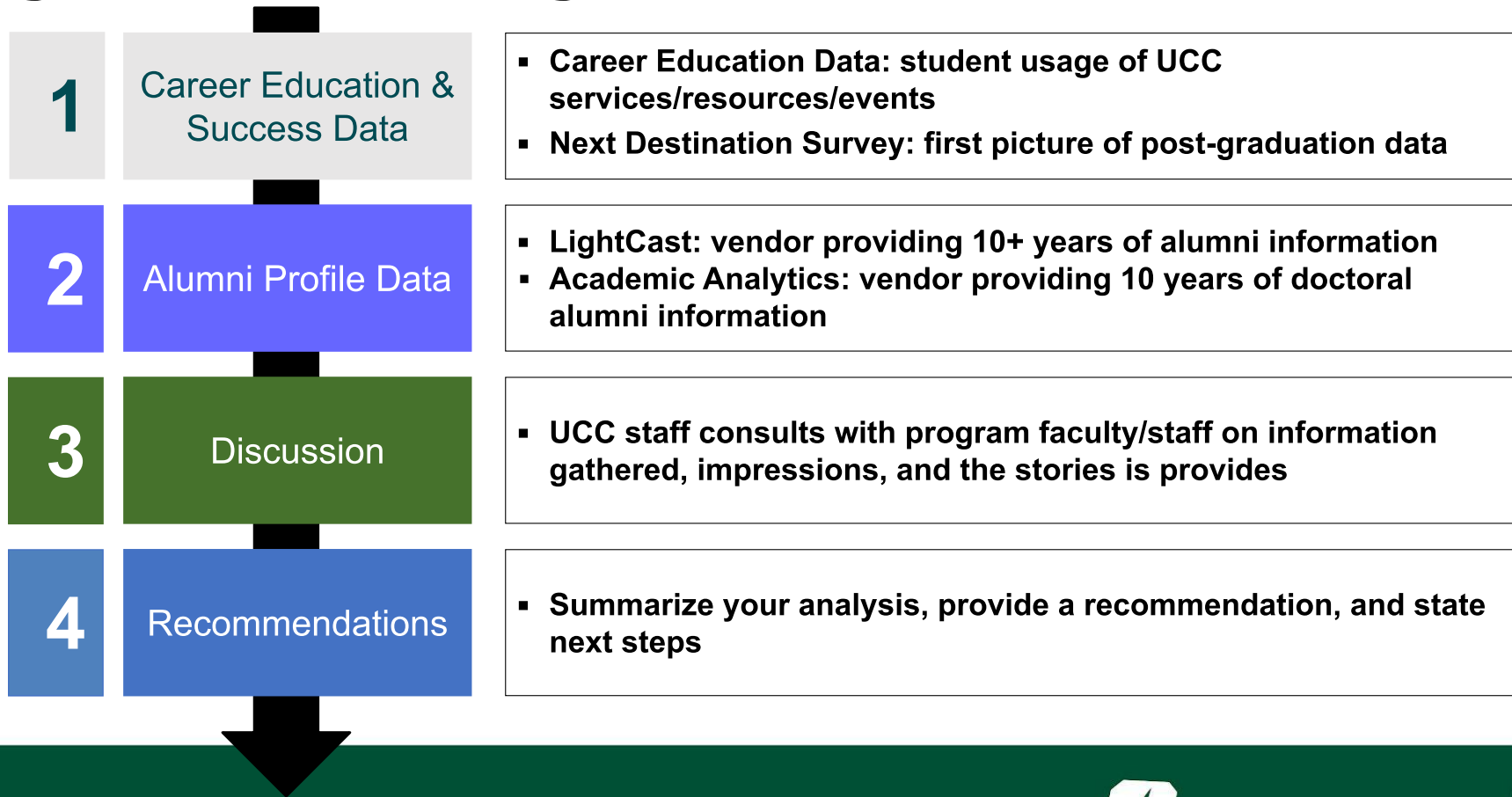


# Program Consulting Services

*Dr. Patrick Madsen*  
*Career Center*



# Program Consulting Services



# Program ROI Ideation & Strategy

- Messaging over the “lifecycle of a student”
  - Utilize data and stories
  - Consistency
- Intentional integration

[Request Consulting Services](#)

# Experiential Learning & Grad Programs

- Current EL data collection
  - [EL Report Page](#)
- Potential partnership for future EL data collection

# Graduate Academic and Student Affairs

*Dr. Katherine Hall-Hertel*  
*Associate Dean*

# Staff Changes



Welcome to **Lauren Coffey**,  
*Director of Graduate Academic Services*

Thank you to Janet Morse.

New position - Project Manager for Strategic Data Initiatives



# Graduate Academic Affairs Support Structure

- Petitions, graduation clearance, DocuSign, formatting and Degreeworks
- College Liaisons



***Julie Green***

Liaison for Colleges of Business,  
Education and CHHS



***Clarissa Ramos***

Liaison for the Colleges of Arts +  
Architecture, Computing and  
Informatics, Engineering,  
Science and CHSS

# Graduate Faculty Appointments

- Transition - Annette Parks retirement
  - Moving to Michelle Hypki



***Michelle Hypki***

Assistant Director of Graduate  
Academic Services

- Proposed policy change:  
To allow **Department Chairs** to nominate **full-time** associate members of the graduate faculty to **regular** graduate faculty status



**CHARLOTTE**  
THE GRADUATE SCHOOL

# Student Success Dashboard Project

*Fall 2024 - Fall 2025*

# Graduate Student Success Dashboard

**Goal:** To provide actionable insights into student success metrics

## **Key Objectives:**

- Collaborate with GPDs and college assessment directors on dashboard content
- Deploy a user-friendly dashboard integrated with other campus systems
- Collect data at the student level to enable drill down/roll up

# Graduate Student Success Dashboard

## What we've done so far:

- Began with outline of metrics developed by CCI
- Outreach to other schools; benchmarking
- Identified a platform - Salesforce
- High level discussions with assessment directors
- Formed a faculty advisory committee

**Advisory Committee Members:** Scott Kissau, Jody Marshall, Terry Xu, Michael Walter, Sara Gagne, Janaki Gooty, Amy Peters, Heather Lipford, Arts + Architecture (TBD)



## Graduate Academic Services

- College Liaisons
- Policy changes
- Microcredential discussions
- Part of Term implications
- CPoS considerations for curriculum
- Graduation Clearance/DegreeWorks
- Graduate faculty appointments (separate table)
- Exit strategies for PhD students

## Reynolds Center for Graduate Life and Learning

- Accelerate To Industry (A2i)
- Building competencies for careers
- 3MT competition
- Post-doc support and hiring
- Mentor/Mentee training to meet NSF/NIH requirements
- Grad and Postdoc Writing Center (separate table)
- Authorship agreement
- TA Training
- Academic Integrity course

# Graduate and Postdoctoral Writing Center

Denny 213

- *Dissertation Writing support*
- *Writing groups*
- *Writing resources*
- *Formatting*
- *Grant Writing - Faculty Fellow - Adam Reitzel*



CHARLOTTE  
THE GRADUATE SCHOOL



UNIVERSITY OF NORTH CAROLINA  
CHARLOTTE

# Opportunities for Building and Supporting a Grant Seeking Culture for Our Students

Dr. Adam Reitzel

Biological Sciences

Faculty Fellow for Grant Writing

Dr. Pinku Mukherjee

Interim Dean,

Graduate School



THOMAS L. REYNOLDS  
**CENTER FOR  
GRADUATE**  
LIFE & LEARNING



**WRITING  
RESOURCES  
CENTER**



UNIVERSITY OF NORTH CAROLINA  
**CHARLOTTE**

*DIVISION OF RESEARCH*

# Why grants/fellowships for students?

- ▶ Clearly, the award helps provide unique opportunities as a trainee in their education
- ▶ Being awarded a grant or fellowship shows success in articulating ideas in a way that is uniquely competitive compared to peers
- ▶ Writing these applications develops skills in effective communication, which will help no matter the outcome – and materials can be repurposed
- ▶ Writing applications builds our student's network by interacting with faculty and other professionals in their field of interest
- ▶ Brings prestige to University, Department & faculty mentors



Image created with DALL-E 3



# Are there any opportunities out there?

- ▶ Yes! Literally hundreds of them, some that are surely appropriate for our students
- ▶ Identify through variety of resources:
  - PIVOT (UNC Charlotte):
  - Databases for graduate fellowships:
    - ▶ UCLA has a [good one](#), but there are many
  - Databases for Underrepresented Students:
    - ▶ American Indian Science and Engineering Society
  - International Databases:
    - ▶ <https://www.iefaf.org/>



## Scholarships for Native Students in STEM fields

AISES recognizes education as a means of empowerment, personal growth, and fosters the diversity indigenous students will bring to STEM landscapes. We provide financial aid to indigenous students in STEM through scholarships funded by our dedicated donors and partners.

- |  |  |
|--|--|
| + AISES National Conference Travel Scholarship                     | + AISES ExxonMobil Scholarship   |
| + AISES National Conference Travel Scholarship                     | + AISES Google Scholarship   |
| + AISES 3M Scholarship   | + AISES Intel Growing The Legacy Scholarship   |
| + AISES A.T. Anderson Scholarship                                  | + AISES Polaris Academic Scholarship   |
| + AISES Accenture Scholarship                                      | + AISES Polaris Vocational Trades Scholarship  |
| + AISES ARDC Scholarship Program                                   | + AISES RISE Scholarship   |
| + AISES Aristocrat Scholarship                                     | + AISES Society of Professional Engineering Employees in Aerospace (SPEEA) Scholarship |
| + AISES Burlington Northern Santa Fe (BNSF) Foundation Scholarship | + AISES Stellantis Scholarship   |
| + AISES Chevron Scholarship  | + FIRST x AISES Scholarship  |
| + AISES Environmental Science Associates (ESA) Scholarship         |  |





# Student Successes with Competitive Awards

## 2023 NSF GRADUATE RESEARCH FELLOWSHIP PROGRAM AWARDS ANNOUNCED

May 9, 2023



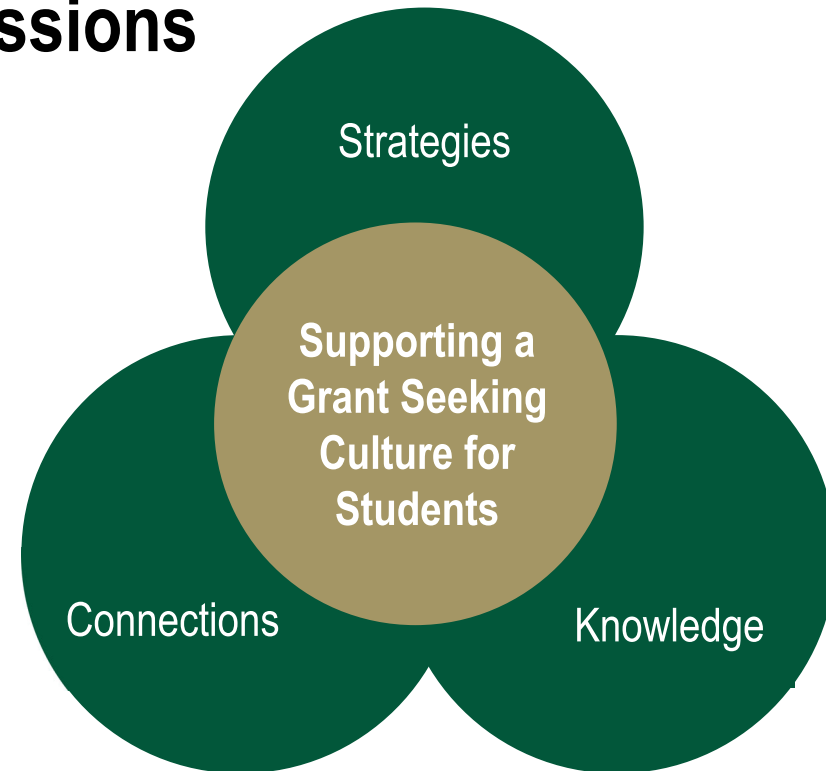
## BIOLOGY, ENGINEERING GRADUATE STUDENTS RECEIVE PRESTIGIOUS NSF AWARDS

May 11, 2018



# Goals for Opportunity Information Sessions

- ▶ Learning strategies for writing effective proposals and building confidence in writing
- ▶ Demystifying the grant writing process and the various opportunities
- ▶ Assist students with making connections to their peers
- ▶ Building students' C.V.s and resumes so they are more competitive for their next career step!



## Different Approaches/Activities:

- ▶ Offer information sessions on specific opportunities
- ▶ Offer workshops on general strategies for locating, interpreting, and understanding the landscape of awards
- ▶ One-on-one meetings with students (and postdocs)
- ▶ Follow up meetings post-decisions to interpret reviews



Image created with DALL-E 3



# Many ongoing opportunities:



## Pathway to NSF GRF Award

*Apply for a \$750 award for working on and applying to the NSF GRFP*



# Pathway to the NSF GRF Award:

- ▶ Compensated opportunity for graduate students to prepared and submit competitive fellowship applications
- ▶ 11 students in this first cohort (2 applied that were ineligible)
- ▶ A collateral effect with undergraduates interested in applying as well
- ▶ Early faculty engagement (letter required for application)














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CHARLOTTE THE GRADUATE SCHOOL

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## Pathway to NSF GRF Award

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### ELIGIBLE MAJOR FIELDS OF STUDY

 CHEMISTRY	 COMPUTER AND INFORMATION SCIENCES & ENGINEERING	 ENGINEERING	 GEOSCIENCES
 LIFE SCIENCES	 MATERIALS RESEARCH	 MATHEMATICAL SCIENCES	 PHYSICS & ASTRONOMY
 PSYCHOLOGY	 SOCIAL SCIENCES	 STEM EDUCATION & LEARNING RESEARCH	

EACH MAJOR FIELD OF STUDY HAS SUBFIELDS





## Graduate & Postdoctoral Writing Center (GPWC) Leadership



**Lisa Russell-Pinson, Ph.D.**

Lead Faculty & Co-Director of DWF Program  
Associate Teaching Professor, Graduate School



**Adam Reitzel, Ph.D.**

Faculty Fellow for Grant Writing  
Professor & Graduate Program Director, Biology



**Katie Garahan, Ph.D.**

Co-Director of DWF Program & Technical  
Support  
Director, Writing Resources Center



## Honors College Resources



**Malin Pereira, Ph.D.**

Dean  
Professor of English



**Andrew Keener Ph.D.**

Assistant Director  
Nationally Competitive Awards & Advising



# Office of Undergraduate Research (OUR)



**Lance Barton, Ph.D.**  
Director



**Sarah Powell**  
Associate Director



# Questions, Comments, and Suggestions?

Adam Reitzel, Department of Biological  
Sciences

Email: [areitze2@charlotte.edu](mailto:areitze2@charlotte.edu)



Image created with DALL-E 3



# Enrollment Management Updates

*Johnna Watson*

*Associate Dean for Graduate Enrollment Management*



# Enrollment Updates

- 6,223 enrolled graduate students (*20% of university enrollment*)
  - -94 total students compared to Fall 2023
  - -148 new students (-159 new intl & +11 new domestic)
  - +54 continuing students (+44 cont intl & +10 cont domestic)
  - +21 in-state students & -115 out-of-state/intl students
- Record URM enrollment (*31% of graduate enrollment*)
- 1,816 enrolled Distance Education students (*29% of graduate enrollment*)
  - -23 total students compared to Fall 2023
  - -70 new students
  - +47 continuing students

# Charlotte's Geographic Footprint is Large

6,223 enrolled graduate students enrolled from:

- **86 North Carolina Counties**

Mecklenburg: 1,703 (637 are new)

Cabarrus: 350 (150 are new)

Wake: 252 (104 are new)

- **40 U.S. states**

South Carolina: 58

Georgia: 30

Virginia: 26

- **64 Countries**

India: 1,165 (359 are new)

Bangladesh: 92 (20 are new)

China: 78 (24 are new)

Iran: 58 (10 are new)

Mexico: 38 (2 are new)

Nigeria: 25 (4 are new)



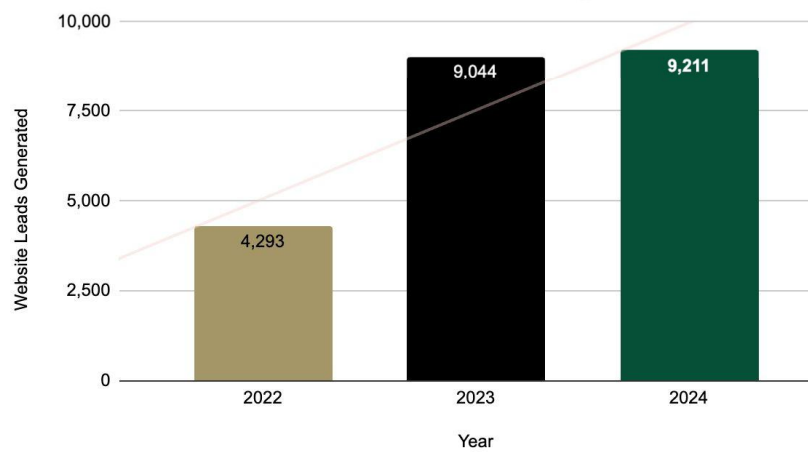
# Enrollment Management Initiatives this Year

- Graduate Cost Calculator / Lead Gen Form
- Gainful Employment Project: Postponed (again) until January 15, 2025
- Website redesign: [gradadmissions.charlotte.edu](http://gradadmissions.charlotte.edu)
- Strategic recruitment initiatives, possibly including in-country in India in SP25
- Decrease application review time to encourage earlier commitments to enroll
- SEA Form Project
- Tools to help GPDs: data dashboards to review, analyze, and inform your work
- Enrollment forecasting to determine future trends
- Experiential Learning Project

# Marketing and Communications Updates

**Website lead generation** surpassed last year's total, with four months still to go.

**Graduate Admissions Leads Generated by Year**



## Graduate Admissions Website

Active users are up 6.1% and new users are up 5.9% year-over-year.



## Slate Communication Campaigns

continue to outpace industry benchmarks.

# Stop by the Marketing Table



**LET'S CONNECT & AMPLIFY THE  
CHARLOTTE GRAD ED STORY!**



**Swing by for a  
professional photo today  
to be featured in UNC Charlotte's  
marketing efforts celebrating your  
program & graduate education!**

# Recruitment Team's New Faces & Spaces



Sabrina Brown  
*Director of Graduate  
Recruitment*



Joe Campos  
*Assistant Director of  
International Recruitment*

Strategic Partnerships - On and Off campus  
Name Buys, Exchanges, and Pathways  
Funnel Data Analysis and Assessment

Prospect Engagement + Nurturing  
Recruitment Information Sessions /Events  
Program Resources + College Liaison Support



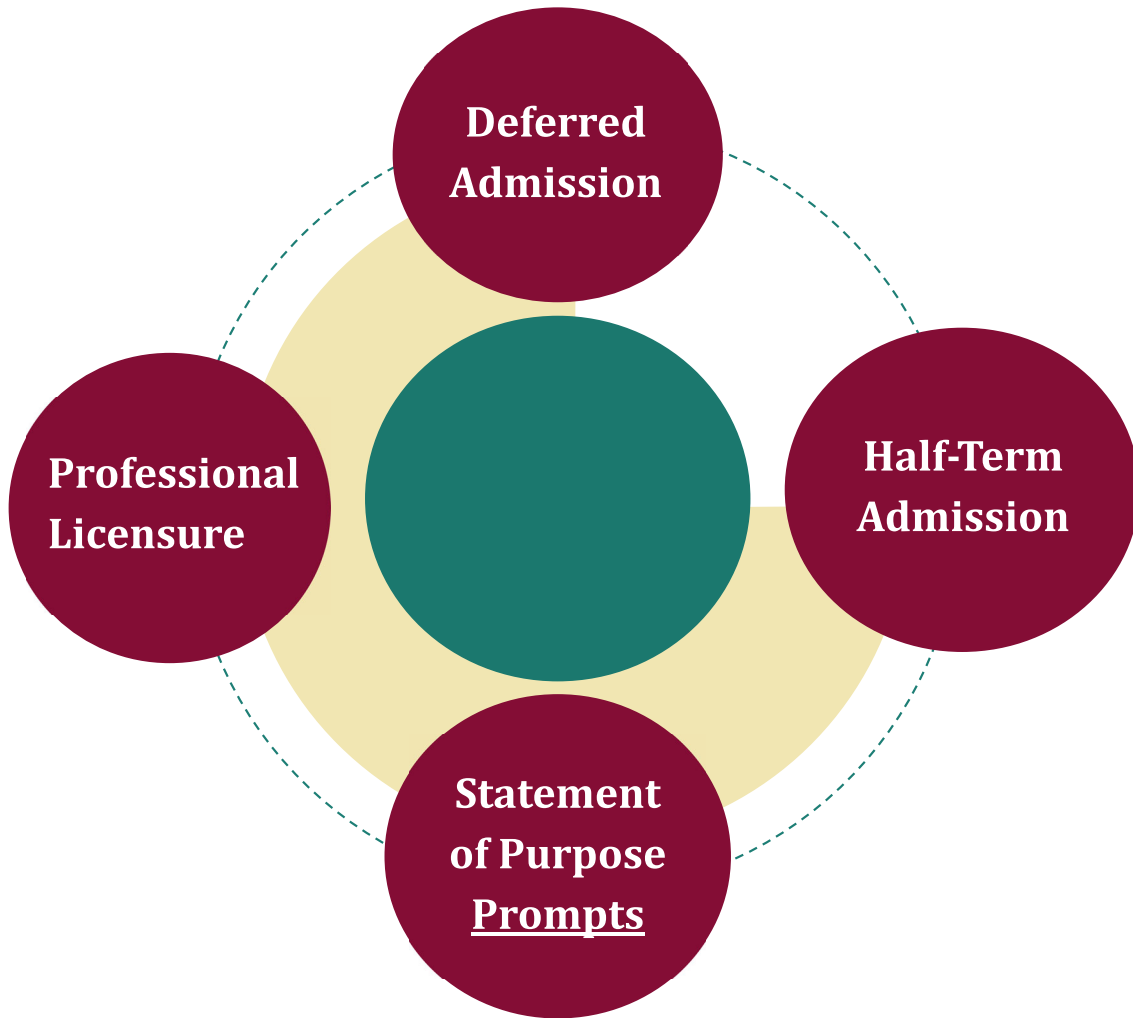
# Recruitment Liaison Structure

- Sabrina Brown
  - Doctoral Programs
  - Post Baccalaureate
- Joe Campos
  - Computing & Informatics
  - Engineering
- Ellie Ivey
  - Education
- Hannah Adam
  - Arts & Architecture
  - Humanities & Earth and Social Sciences
- Rebecca Waterson
  - Belk College of Business
  - Health & Human Services
  - Science

# Recruitment Info & Opportunities

- [Information Sessions](#)
  - Topically based sessions
  - Grad School 101: Start Your Program Search with Confidence
  - Ace Your Graduate School Application: Tips and Tricks for Success
  - Funding Your Future: Navigating Graduate Funding Strategies
  - Niners in the Queen City: Exploring Life in Charlotte and North Carolina
  - Know Before You Go: Essential Steps for Newly Admitted Students
- [National Conference on Undergraduate Research](#) (NCUR)
  - March 1st deadline to register
- [Graduate Recruitment Events Information](#)
  - Links to info for college/university/association recruitment opps
- Graduate Admissions Connections
  - [Meet with an Admissions Counselor](#)
  - [Virtual Office Hours](#)
  - [Campus Tours](#): Individual and Groups

# Admissions Updates & Initiatives



**Faster Admission Decisions**



# Admissions Updates

## Deferred Admission

<b>Nov 2023</b>	<b>562</b>	<b>ROI</b>	<b>ROI</b>
<b>Offered Defer Option</b>	<b>Total Deferred</b>	<b>Domestic 47% Enroll</b>	<b>International 15% Enroll</b>

ROI Data - Applicants deferred to 2024 spring & fall who enrolled in the term to which they were deferred.



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# Funding Updates

	AY23-24	AY24-25
Ph.D.	<ul style="list-style-type: none"> <li>• Provided GASP to <b>627</b> students (~\$11.0MM)</li> <li>• Enrolled 157 new Ph.D. students in Fall 2023</li> </ul>	<ul style="list-style-type: none"> <li>• Provided GASP to <b>601</b> doctoral students in Fall 2024</li> <li>• 139 of those are <i>new Ph.D.</i> students in Fall 2024</li> <li>• <i>Nominate new Ph.D. students for Spring 25 GASP</i></li> </ul>
Master's	<ul style="list-style-type: none"> <li>• Funded <b>262</b> students with MTARTs(~\$1.1MM).</li> <li>• Funded <b>57</b> students with GSG</li> </ul>	<ul style="list-style-type: none"> <li>• Funded <b>244</b> master's students with TAs with MTARTs (\$1.1MM)</li> <li>• Funded <b>66</b> students with Grad Schl Grants</li> </ul>
Summer Research Fellowships	<ul style="list-style-type: none"> <li>• Enough funds to support selected Ph.D. students - 40 students in the summer of 2024</li> </ul>	<ul style="list-style-type: none"> <li>• Any remaining funding will be used to support Ph.D. students in the summer of 2025</li> </ul>

# RSVP for a Funding Training Session



Learn what, when and how.

October 14th, 1:00-2:30 via Zoom

or

October 17th, 1:00-2:30 via Zoom



# Table Talk