Updates from the Graduate School - Spring 2024

Enrollment Management

Data

- Institutional Research has updated the Fact Book with Spring 2024 [enrollment data](#) (filterable by college, program, distance education, et al), in addition to [admissions data](#) (filterable by college, degree, residency, et al). [Enrollment](#) by term, year and program is also available.
- The [Niner Analytics Portal](#) is a valuable tool for accessing information on graduate retention and graduation, admission and enrollment trends, diversity and inclusion, and graduation statistics.

Information at Your Fingertips

- Remember to frequently [visit GPDNet](#) to view the latest news and information on graduate education, a calendar of events, and resources on recruitment, admissions and funding, in addition to academic policies, graduate certificate renewals, mentoring and advising for academic affairs.

Admissions

- [Slate User Guides](#), Application Reports, and more are located in [GPDNet.](#)
- March 15 - deadline for GPDs to admit students whom they plan to fund.

Funding

- Please see this [document](#) for an overview of the '24-25 funding season, to have everything you need at your fingertips.

Marketing & Communications

- [Webinar: Five Ways to Optimize Your Graduate Recruitment and Marketing in Slate](#)
  - Thursday, March 14 from 12-1 PM via Zoom
  - Join the Graduate Admissions Recruitment and Marketing teams for a webinar centered on five actionable ways you can optimize your graduate recruitment and marketing using Slate. Learn essential strategies, including managing your pipeline with the Graduate Program Portal, maximizing running communication campaigns, utilizing customizable email templates, leveraging the Events & Scheduler features and enhancing search capabilities with GRE/National Name Exchange/McNair Scholars data. Elevate your recruitment & marketing efforts and [register now](#)!
- Slate Communication Campaigns
  - Slate is a comprehensive platform where we execute lead generation and communication strategies through fully integrated channels.

- The [Marketing & Communications Toolkit on GPDNet](#) is the best place to find the latest information and answers to FAQs like:
- What is included in the communication campaigns?
- What communication campaigns are [running](#)?
- How can I see the send dates for communications in my Google calendar?
  - Add the "[Graduate Admissions Marketing | Email, SMS and Print Calendar](#)" to your Google calendar using your @charlotte.edu account.

Recruitment
- Explore upcoming [Graduate Recruitment Events](#) including snippets of event type, location, date, cost, etc.
- **The National Name Exchange** was established to help match graduate schools with students from historically underrepresented racial and ethnic groups interested in graduate education. The goals are to increase the number of qualified students from underrepresented groups accepted into graduate school and improve student access to information on graduate school opportunities. Access to the 2023-2024 list is currently available. The 2024 NNE recruitment cycle will begin soon. Please contact Ellie Ivey for more information and access to the current NNE list.
- Contact Ellie Ivey to arrange a **Program Specific Information Session** for your prospective or admitted students. The Graduate School utilizes Slate's Event Management System to manage registration, confirmation and follow-up messaging for Information Sessions and Open Houses. Learn about the benefits of hosting an event in Slate [here](#).

Academic and Student Affairs
- Faculty have raised concerns about what work shows up in iThenticate. Here is [some guidance](#) on how to use iThenticate for assignments and drafts without jeopardizing a student's future work.

Thomas L. Reynolds Center for Graduate Life and Learning
- New Penn Resilience Program launches this Spring! [Read all about it here](#). Most cohorts are full, aside from one that will meet on Thursdays from 4:00-5:15 beginning 2/15, and one that will meet from 4:30-5:45 beginning 3/13. Students receive a certificate and digital badge upon completion of the 6-part series. Please share with anyone who might be interested!
- All new [GPD New Grad Student Onboarding Toolkit](#) contains email templates and suggestions for orientation for incoming students. IMPORTANT: Please verify the applicant has been admitted by the Graduate School first before communicating that the applicant has been admitted.
- The Graduate School Teaching Fellowship will be replaced for the 2024-2025 academic year by a new program called the [Future Faculty Fellowship](#). This program will assist doctoral students who will be engaging in a tenure-track faculty search next year. It will consist of one week of intensive training and preparation of application materials. Students must be available to attend 6-8 hours of training each day during the week of August 12-16. There is a competitive selection process (application coming soon) and selected participants will receive a $500 stipend.
- The CGLL will offer [Mentee Training](#) for doctoral students on Tuesday, March 5, 2024 9:00-noon and on Thursday, April 18, from 1:00-4:00. Both sessions will address how mentees can communicate more clearly with their advisors.