



Updates from the Graduate School - Fall 2023

Enrollment Management

- Marketing & Communications
 - Slate Communication Campaigns
 - Overview
 - Slate is a comprehensive platform to execute our lead generation and communication strategy through fully integrated communication channels
 - What is included in the communication campaigns?
 - Personalized Drip Email Campaigns
 - Scheduled Email Sends
 - SMS/Texting
 - Print Items Postcards/mailers etc.
 - What communication campaigns are <u>running</u>?

	TARGET AUDIENCE	CALL-TO-ACTION
APPLICATION GENERATION	Prospects and inquiries	Start and complete their application
YIELD	Admitted graduate students	Submit their enrollment intention form
ANTI-MELT	Graduate students that accepted admissions offer	Encourage retention and engagement before program begins
AUDIENCE- SPECIFIC	 UNC Charlotte Seniors International Applicants 	 Consider pursuing graduate studies Submit application/materials/payment

- Where can I find updates?
 - How can I see the send dates for communications in my Google calendar?
 Add the "Graduate Admissions Marketing | Email, SMS and Print
 - <u>Calendar</u>" to your Google calendar using your @charlotte.edu account.
 - All communication campaign launches are noted in GPDNet

Recruitment

- Representatives from Graduate Admissions participate in select recruitment fairs each year.
 Recruitment resources are available in <u>GPD Net</u> including an updated <u>list</u> of recruitment events your program can attend.
 - We can provide a recruitment fair toolkit (tablecloth, banner, and brochures). Please contact Maryanne Maree-Sams or Ellie Ivey for more information.
- Wonder if participants at your recruitment events apply and enroll? Slate's event management system automates event registration, communications, check-in, adds participant attendance to the

person's account in the system, and more fully shows ROI for your efforts. Learn about the benefits of hosting an event in Slate <u>here</u>. Contact Ellie Ivey or Maryanne Maree-Sams to lessen your workload and increase engagement with prospective students using Events.

- Admissions Counselors are happy to attend your in person or virtual event and share general graduate Admissions Information.
- Recruitment Resources GRE Search, National Name Exchange, McNair Scholars Database contact Maryanne Maree-Sams for the GRE Search and McNair Scholars Database. Contact Ellie Ivey for the <u>National Name Exchange</u>.
- Diversity Recruitment Initiatives
 - SACNAS Conference October 26 28, 2023
 - ABRCMS Conference November 15-18, 2023
 - McNair Scholars DataBase for targeted recruitment (limitation on how many emails the students can receive)
- The Education Advisory Board (EAB) Recruitment Insights <u>blog</u> about Why students further their education, What they value most, and What makes a program 'worth' the cost of attending, may provide important <u>insights</u> into the needs and priorities of some graduate students.
- Updated recruitment resources can be found in <u>GPD Net</u>.
- Learn more about Graduate School recruitment efforts and what programs can do to help recruit students <u>here</u>.

Admissions



- Defer Admission Note Details will be shared via GPDNet after we work out a process by which the student can request a defer of admission. Until then, graduate program directors may request a defer of admission using the Slate help ticket (link is also located inside of Slate).
- A new <u>video</u> is available to assist prospective students in smoothly navigating the application process. We encourage you to consider embedding the video on your program webpage and,

incorporating it in an information session, and subscribe to the Graduate Admissions channel on YouTube.



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• Enrollment Management

- <u>Time-to-Degree by Program</u>, Year Over Year (YOY)
- Given the recent U.S. Supreme Court ruling that struck down race-conscious admissions policies in higher education, the Biden administration issued guidance that colleges and universities should intensify efforts to recruit and retain talented students in underserved communities. The U.S. Departments of Justice and Education also released a question-and-answer resource that outlines legally permissible practices for considering race in admissions, and clarified that institutions are still free to consider qualities and characteristics of individual students that pertain to their admission decision, such as *personal experiences* related to race.
- Stay tuned! The Graduate School plans to host regular opportunities for graduate program directors to gather together (in person and via Zoom) to share information, exchange ideas, best practices, and discuss challenges and opportunities. Meetings will be scheduled based on program level (doctoral, master's, certificates).
- UNC Charlotte graduate enrollment is the third largest in the <u>UNC System</u>, behind NC State and UNC Chapel Hill.

Funding

- Please don't guarantee Graduate School Funding to any applicant or admitted student for Spring 2024
- GASP Funding Model see this slideshow to understand our process.
 - Our approach: spend more than we have, taking a risk to recruit as many students as programs can
 - Results of the funding model for '23-24 the approach worked! However... see slideshow
 - That combined with the additional \$1,000 cost for each GASP student has affected our budget for Spring
 - Bottom line: all funding nominations for Spring 2024 are *currently being waitlisted*

Investment from the Graduate School for GAs

- 1. New GAs: Funded an additional 32 GAs for new students
- 2. **TA Top-off**: To support graduate programs who have increased stipends from \$18,500 to up to \$24,500 for TAs. This increase is a \$933,000 investment, impacting 95 students in 13 programs.

- 3. Fellowships: The Graduate School Summer Fellowship competition for \$8,000 in the summer:
 - 40+ faculty reviewers
 - 80 PhD students funded each summer
 - Reduces time-to-degree 9.6 months on average (P<0.001)
- 4. Travel Scholarships awarded
- 5. Funding for **Assistant Professors to hire GAs** for the summer research, master's students and early doc students were eligible

Academic Affairs:

- **iThenticate:** As a reminder, doctoral committee members are required to view students' iThenticate reports prior to their final defense. Your signature on the Final Defense Report is an indication that you have done so. In order to access your students' reports, you must first create an <u>iThenticate account</u>.
- Doctoral students can create an iThenticate account once they apply to graduate. Master's students do not currently have access.
- **College Liaisons:** Each college now has a designated contact for academic services in the Graduate School. Please direct your faculty and students to the following:
 - Julie Green, Liaison for the Colleges of Business, Education and Health and Human Services
 - Clarissa Ramos, Liaison for the Colleges of Arts & Architecture, Engineering, Liberal Arts & Sciences (include both colleges for now)
 - Michelle Hypki, Liaison for the College of Computing and Informatics

Each college has a dedicated mailbox that goes to their liaison:

- Belk College of Business gradacadsvcs-cob@charlotte.edu
- Cato College of Education gradacadsvcs-coed@charlotte.edu
- College of Health & Human Services gradacadsvcs-chhs@charlotte.edu
- College of Arts + Architecture <u>gradacadsvcs-coaa@charlotte.edu</u>
- College of Liberal Arts & Sciences gradacadsvcs-clas@charlotte.edu
- The William States Lee College of Engineering gradacadsvcs-coen@charlotte.edu
- College of Computing & Informatics gradacadsvcs-cci@charlotte.edu
- Banner Self Service 9 went live September 16, 2023. See this presentation for details.
- GRAD 7800/9800 reminder, Students dually enrolled (MS/DOC) should continue to progress through both degrees before requesting GRAD 7800/9800.
- DegreeWorks and the DegreeWorks Progress Reports: Please remember that DegreeWorks is the source for graduation clearance. All student audits must be at 100% in order for the degree to be awarded. In some cases, academic petitions may be needed to substitute courses. Getting these done early is greatly appreciated! The DegreeWorks Progress Reports are emailed monthly to all GPDs. It is a snapshot of the students in your program so you can keep track of their progress to degree.
- Graduation Pre-Clearance Process: With the launch of the College Liaison model, the graduation pre-clearance process will also change a bit. Beginning in early October you will receive weekly status reports by program showing all the students who applied to graduate for the term and their status. Anyone who is not pre-cleared for graduation will be highlighted in red and the report will specify what is missing. Please work with these students to resolve any outstanding requirements which may require academic petitions or DocuSign forms. If you have any questions about what is needed, contact your College Liaison.

- Early Entry Students: Please be aware that early entry students who are taking graduate level courses that they wish to double count toward their undergraduate degree need to be registered, have their petitions submitted and approved by the day before census each term in order to be eligible for financial aid.
- Student success data initiatives: The focus will be on more in-depth time to degree metrics, the impact of specific course outcomes on student success, and the impact of student professional development on student success.
- 2023 Master's Thesis Award Competition Now open Awards are made in three categories: Llfe Sciences; Social Sciences, Business and Education; and Non-traditional Thesis Project. The application deadline is October 23rd. For more information or to nominate, click <u>Here</u>

Reynold's CGLL:

- Postdoctoral Scholars: Big updates! We have introduced a <u>parental leave policy</u> for postdocs (a leave request form is coming soon). Hiring waivers will be introduced in the near future for faculty who are under extreme time constraints or who need to hire one of their recently-graduated grad students into a postdoc position. We're also working to change the postdoc policy so that faculty can hire postdocs for longer than one year at a time, which is the appointment length specified in the <u>current policy</u>. For anyone anticipating hiring a postdoc, please refer to our <u>postdoc page</u>, and contact <u>aura.young@charlotte.edu</u> before posting to Niner Talent. Laura Pagani (<u>lpagani@charlotte.edu</u>) is the main point person for hiring paperwork. We have nearly 50 postdocs now--more than ever before--and we want to make sure the hiring process is as easy as possible!
- **Mentor Training**: There will be three Mentor Training sessions offered this year. We encourage you to share this with new faculty, as well as more seasoned faculty who might benefit from some of the mentoring tools available in this training. The first training session will be on **November 3rd**. Faculty can <u>register</u> for training now.
- Mentee Training for Fall 2023: Three Mentee Training sessions will be offered this semester: <u>Getting Off to</u> <u>a Good Start with Your Advisor</u> Friday, September 15, 12:30-3:30, <u>Reflecting on Research Experiences</u>, Friday October 13 12:30-3:30, Professional & Career Development, Wednesday November 8 12:30-3:30. Lunch provided at all three sessions. Please encourage doctoral or master's research students to attend one or all three.
- On October 1, we are opening the <u>Graduate & Postdoctoral Writing Center</u> in Denny 213! ← Follow the link for more info and to view upcoming writing events.
- The Graduate & Postdoctoral Writing Center seeks a faculty fellow to train graduate students and postdoctoral scholars in grant writing. A position description can be found on the Graduate School site.
- The **University Ombuds** will now support graduate students and postdoctoral scholars! Send students to <u>Mr. Scott Devo</u> for confidential assistance.
- The final round of the <u>Three Minute Thesis</u> competition will be held on November 17. <u>3MT Registration</u> is now open. Encourage students to participate! It's a great experience, there are prizes, and it's something they can add to their CV.

Graduate Student Teaching Assistants serving as Instructors of Record

We continue to receive questions about the criteria for graduate students to serve as Instructors of Record, so here are some important tips to remember::

- Graduate students must have satisfactorily completed 18 graduate credit hours in the discipline OR have completed a relevant master's degree. The graduate credit hours information is required in addition to requesting a graduate assistantship in NinerWorks. We have created a Google Form to include the required courses taken. This link is also listed on the home page of <u>NinerWorks</u>: <u>TA-IOR Credentialing Form</u>
- Prior experience as a TA in that course OR significant teaching experience
- TAs cannot serve as the IOR for doctoral-level courses and in rare situations, a request for an exception might be considered for serving as the IOR for master's level courses..

For more information with regard to Assistantships and Funding, please visit the Graduate School<u>website</u>. There is a lot of great information on this page, but if you scroll to the bottom of the screen, the section entitled **SACSCOC** *and UNC System requirements for Graduate Teaching Assistants* goes into specific details with regard to graduate students serving as Instructors of Record.

Graduate Faculty Appointments

For more information on the requirements for Graduate Faculty Appointments, please visit the Graduate School <u>website</u>.